



Badalona, 27thJ January 2017

## **The city of Badalona will host next March 26th the 6th edition of the race Màgic BDN Running**

- Registration to the race will open on 27th January on the web [magicbdnrunning.cat](http://magicbdnrunning.cat)
- The goal of the present edition is to consolidate the number of 4.000 participants

Màgic BDN Running is back again on March 26th with the intention of consolidating itself among the most crowded 10 km races in Barcelona's metropolitan area. With five successful editions under the belt, the challenge for this 6th edition is to consolidate the figure of 4.000 runners.

The race's circuit is approved by the Catalan Athletics Federation. Among its characteristics it stands out a very flat and affordable altimetry that runs for 4 kilometers in parallel to the sea. These facts turn the circuit into an ideal route to make good records. Other track's attractions are Badalona's sights: Mall Màgic Badalona, Municipal Sports Hall, La Rambla, Park of Ca l'Arnús, Badalona's Port, or the famous Petroleum Bridge. Participants will enjoy these scenarios while running.

The race is included in ChampionChip's league and this year scores double. The price for the registration starts at 13 € (depending on the chip needed) and includes a Mizuno's technical shirt, timing and insurance as well as the runner's bag, services on the day of the race and participation in the programmed activities.

2017 slogan has been agreed to be "Much more than running" in the order to empower the social side of the event. Màgic BDN Running would like the solidarity side of race to be clearly highlighted. It collaborates with various social projects and it is a tribute to the popular athlete from Badalona, Luis Condon, who passed away because of leukemia 6 years ago. In this sense, the organization will donate 1€ per inscription to Josep Carreras Foundation to help research against this disease.

Màgic Badalona is the title sponsor of the event. The mall will host several activities related to the event. The course takes place right in front of Rambla del Gorg, in the surroundings of the Shopping Center. This is a perfectly connected location that can be reached by public transport (L2, L10 and Tram) as well as by private vehicle (parking available on the same Shopping Center).

**For further information: [info@badalonarunning.cat](mailto:info@badalonarunning.cat)**